

35th Wildcatter of the Year Gala

SATURDAY, SEPTEMBER 21, 2019

HYATT REGENCY CONVENTION CENTER | DENVER, CO

Western Energy Alliance welcomes you to join us for our most celebrated annual event, the Wildcatter of the Year Gala. A great opportunity to connect with industry, the unveiling of the award winner is our most anticipated and widely attended annual event.

PLATINUM SPONSOR | \$10,000: Your company will be featured as a premier sponsor at this celebrated event and includes a full-page ad in the event program. Includes one complimentary table of ten.

GOLD SPONSOR | \$7,500: Your company will be featured as a sponsor at this celebrated event and includes a half-page ad in the event program. Includes 6 complimentary tickets.

VALET SPONSOR | \$5,000: Welcome all of our guests at the entrance to the Hyatt Regency Convention Center in downtown Denver. Your company logo will be displayed on all custom valet tickets, on signage in the hotel driveway and recognition in all materials. Includes 2 complimentary tickets.

SPECIALTY DRINK SPONSOR | \$4,500: Make the evening memorable with a specialty cocktail named after your company. Signage will display your custom cocktail on all bars throughout the evening. Includes 2 complimentary tickets.

BAND SPONSOR | \$4,000: Band sponsors will be recognized with signage and in all printed and marketing materials for bringing this year's unique entertainment.

RECEPTION SPONSOR | \$3,500: Have your names in lights... literally! Your company logo will be highlighted through lit spotlight displays on the columns of the opening reception area.

NAPKIN SPONSOR | \$2,500 | 2 AVAILABLE: Your company logo will be printed on all cocktail napkins used during the opening reception, and located at all bars throughout the evening. Includes recognition in all marketing and printed materials.

PHOTOGRAPHY SPONSOR | \$2,500: Signage with your logo will be prominently displayed near the portrait areas as well as recognition in all event marketing and printed materials.

Sporting Clays Tournament

FRIDAY, OCTOBER 18, 2019

COLORADO CLAYS | BRIGHTON, CO

Join Western Energy Alliance as we host our Sporting Clays Tournament. Shooting teams of 4 will go through 15 sporting clays stations, followed by a BBQ lunch with beer and soda.

BREAKFAST SPONSOR | \$500: Your sponsorship provides breakfast for all of the shooters and your company will be recognized in all online messaging and at the event.

STATION SPONSOR | \$800 (MEMBER PRICE), \$1,000 (NON-MEMBER PRICE): Similar to a hole sponsor at a golf tournament, your company logo will be prominently displayed at a shooting station. Includes recognition in all online messaging and at the event and 1 complimentary team of 4 shooters.

SHOTGUN RAFFLE SPONSOR | IN KIND: Sponsor to provide new shotgun to be raffled at the event. Your company logo will be added to the accompanying shotgun case, as well as recognized in all online messaging and at the event.



THURSDAY,
FEBRUARY 21

DENVER, CO

MONDAY,
JUNE 10

PARKER, CO



JULY 31 -
AUGUST 2

TABERNASH, CO

SATURDAY,
SEPTEMBER 21

DENVER, CO



FRIDAY,
OCTOBER 18

BRIGHTON, CO



2019 EVENT
SPONSORSHIP
OPPORTUNITIES

DEVIL'S THUMB
RANCH
RESORT & SPA

Winter Wine Tasting & Silent Auction

THURSDAY, FEBRUARY 21, 2019
KIMPTON HOTEL BORN | DENVER, CO

Join us for the Winter Wine Tasting & Silent Auction! All proceeds benefit Western Energy Alliance's Legal Defense Fund, which enables us to pursue legal challenges to policies that prevent oil and natural gas development in the West.

BORDEAUX SPONSOR | \$5,000 | 2 AVAILABLE: Your company logo will be featured on all souvenir wine glasses for event attendees. Includes recognition in all online messaging and at the event, plus 10 complimentary tickets to the event.

PINOT NOIR SPONSOR | \$2,500 | 4 AVAILABLE: Your company logo will be displayed on corkscrews that will be distributed to all attendees. Includes recognition in all online messaging and at the event, plus 6 complimentary tickets to the event.

MERLOT SPONSOR | \$2,500 | 2 AVAILABLE: Your company logo will be displayed on wine aerators that will be distributed to all attendees. Includes recognition in all online messaging and at the event, plus 6 complimentary tickets to the event.

WALL OF WINE SPONSOR | \$1,000: Your company will be featured as a sponsoring partner of the Wall of Wine. Includes recognition in all online messaging and at the event, plus 4 complimentary tickets to the event.

CHARDONNAY SPONSOR | \$500: Your company logo will be displayed at the silent auction table. Includes recognition in all online messaging and at the event, plus 2 complimentary tickets to the event.

SILENT AUCTION DONATIONS: Support our advocacy efforts by donating to our Silent Auction. Whether it is a bottle of wine or other spirit, sporting/theatre/concert tickets, vacation/time shares, sports memorabilia, salon services, etc., all donations help support this important fundraiser. Don't have time to shop or don't know what to donate? Your company can provide a cash donation for the auction and we will purchase silent auction items on your behalf. If you would like to contribute to the auction, please contact Western Energy Alliance staff for more information.

Golf Tournament

MONDAY, JUNE 10, 2019
PRADERA GOLF CLUB | PARKER, CO

A great opportunity to network, engage customers, and contribute to Western Energy Alliance's core mission. All prizes and giveaways will be sourced by Western Energy Alliance and included with your sponsorship. Join us at The Club at Pradera, an exquisite Jim Engh-designed Irish links-style golf course, recognized as one of the finest private courses in Colorado.

GOLF BALL SPONSOR | \$5,000 | 2 AVAILABLE: All golfers will be provided with a sleeve of branded golf balls with your company logo imprinted on them.

WATERING HOLE SPONSOR | \$3,500 | 2 AVAILABLE: Your company will have a tent set up offering either keg beer or Bloody Marys (your choice) on the t-box or in a prominent place along the course. Bring company information and any hand-outs you wish, as you keep our golfers refreshed throughout the tournament.

DIVOT TOOL SPONSOR | \$2,500 | 1 AVAILABLE: Your company logo will be printed on a divot repair tool, with attached magnetic ball marker, for all golfers to take home in their "goodie" bags.

"CHILL-OUT" TOWEL SPONSOR | \$2,000 | 2 AVAILABLE: Your company logo will be prominently printed on chill-out cooling towels (dip in water and wring out the towel, and you've got an instant cooler for your neck) to be distributed to all golfers.

HOLE-IN-ONE CONTEST SPONSOR | \$2,000: Sponsor a contest for either a vehicle or a vacation at a par 3 hole on this beautiful course. This sponsorship includes: on-hole signage, recognition in marketing materials and at the event.

DRINK CART SPONSOR | \$1,500 | 2 AVAILABLE: Want to be the most popular company on the course? Then let all of our golfers know that the drink cart tab is on you! Your sponsorship will include your company logo on all drink tickets as well as signage on the drink carts as the official provider of course beverages!

POKER CHIP MARKER SPONSOR | \$1,000 | 1 AVAILABLE: Your logo will be imprinted on collectible poker chip markers that will be included in "goodie bags" for all golfers.

SHARPIE MARKER SPONSOR | \$1,000 | 1 AVAILABLE: Your company logo will be imprinted on a mini-sharpened, which includes a clip to easily attach to a golf bag. Never be without a sharpie to mark your ball again!

HOLE SPONSOR | \$1,000: Your logo will be featured on signage at a hole on the course.

DRIVING RANGE SPONSOR | \$1,000: Your logo will be featured on signage at the driving range.

Annual Meeting & Summer Conference

WEDNESDAY, JULY 31 – FRIDAY, AUGUST 2, 2019
DEVIL'S THUMB RANCH | TABERNASH, CO

Join us for a full day of meetings and many networking opportunities. This will be a great chance to connect with colleagues and network with industry leaders in the West. The Annual Meeting promises to be just the right mix of business and pleasure against a beautiful Rocky Mountain backdrop.

GOLD SPONSOR | \$10,000: Support the Alliance as our top level Annual Meeting sponsor. Your company logo will be included in all marketing materials, on signage at the event, and includes a full-page ad in the Annual Meeting program. Includes 4 complimentary registrations.

KEYNOTE SPEAKER SPONSOR | \$7,500: Help the Alliance bring in a top tier speaker as the Keynote Speaker sponsor! Includes your company logo on all marketing materials, and signage at the event, and a full-page ad in the Annual Meeting program. Includes 3 complimentary registrations.

RECEPTION SPONSOR | \$7,000: Your company will be recognized in all marketing materials and signage at the event as the official host of the opening reception. Sponsorship also includes a full-page ad in the Annual Meeting program, as well as 3 complimentary registrations.

SILVER SPONSOR | \$5,000: Your support of the Alliance as a high-level sponsor will include your company logo on all marketing materials, and signage at the event, and a full-page ad in the Annual Meeting program. Includes 2 complimentary registrations.

HOTEL ROOM KEY SPONSOR | \$5,000 | 2 AVAILABLE: Sponsor the room keys for all Ritz-Carlton, Bachelor Gulch guests attending our event. Includes signage at the event, a full-page ad in the conference booklet and 2 complimentary registrations.

LANYARD SPONSOR | \$4,000 | 1 AVAILABLE: Your company logo will appear on lanyards for all conference attendees. This sponsorship includes signage at the event, a half-page ad in the conference booklet and 2 complimentary registrations.

COFFEE BREAK SPONSOR | \$3,000: Be recognized at the coffee break during the morning and afternoon sessions during the general conference session as well as on scrolling presentations and all printed materials.

TUMBLER SPONSOR | \$3,000 | 2 AVAILABLE: Your company logo will be printed on insulated beverage tumblers each attendee will receive at check-in. This sponsorship includes signage at the event, and a half-page ad in the conference booklet.

TOTE BAG SPONSOR | \$2,500: Your company logo will be printed on the tote bags each attendee will receive at check-in. This sponsorship includes signage at the event, and a half-page ad in the conference booklet.

COPPER SPONSOR | \$2,000: Copper sponsors receive recognition throughout the event, on all marketing materials and printed materials, including a quarter-page ad in the conference booklet.

BRONZE SPONSOR | \$1,000: Your company logo will be displayed at the event, listed on all preconference materials and on-site conference materials.



*Bundle options available,
contact Brian or Gina to discuss.*